



CHEF PIERRE® PRE-SLICED LATTICE PIES- GET A CASE OF NEW PRE-SLICED LATTICE FRUIT PIES FREE!*

*SEE TERMS & CONDITIONS

OFFER VALID JULY 30, 2010 – AUGUST 29, 2010

PURCHASE 2 CASES OF ANY PRE-SLICED PIES AND ONE CASE OF PRE-SLICED FRUIT LATTICE PIES AND RECEIVE A REBATE CHECK FOR THE COST OF THE FRUIT LATTICE PIES.

| Product Description | SKU | Cases Purchased |
|--|------|-----------------|
| NEW! Apple Lattice | 0879 | _____ |
| NEW! Cherry Lattice | 0888 | _____ |
| NEW! Blueberry Lattice | 0889 | _____ |
| Pumpkin | 7166 | _____ |
| Pecan | 7165 | _____ |
| Sweet Potato | 0880 | _____ |
| Pumpkin Pecan Praline with Buttery Vanilla Crust | 0881 | _____ |
| Nuts About Fudge™ Pie | 0882 | _____ |
| Seven Layer | 0884 | _____ |
| Dutch Apple Hi Pie® | 9366 | _____ |
| Lowest Fruit Lattice Case Price Paid \$ | | _____ |

Type of Operation: (check one)

| | | | Average Number of Meals Served Per Day | |
|--------------------------|--------------------------|--------------------------|--|---------------|
| Fine Dining | Retirement | Correctional Institution | Under 100 | 1,000–1,999 |
| Casual Dining | Education | Military Services | 100–299 | 2,000–4,999 |
| Family Dining | Bar/Tavern | Transportation | 300–499 | 5,000 or more |
| Quick Service Restaurant | Caterer | Office Coffee Service | 500–999 | |
| Lodging | B&I/Business & Industry | Gaming | | |
| Health Care | Recreation/Entertainment | Other Foodservice | | |

Make Check Payable To:

Establishment: _____
 Name: _____ Title: _____
 Address: (Please no PO Boxes) _____
 City: _____ State: _____ Zip: _____
 E-mail: _____ Phone: _____

I would like to receive other e-mail offers from Sara Lee

Primary Distributor: _____
 City: _____ State: _____

SEND TO:

Sara Lee Foodservice
 Pre-Sliced Pies 2009 Trial Offer
 PO Box 2048, Brownsdale, MN 55918
 1-800-682-SARA (7272) • saraleefoodservice.com

Terms and Conditions

Eligible Customers: Commercial and non-commercial foodservice operators. One coupon per operator. Resale, bid, national accounts and affiliated franchise groups are not eligible. Qualifying multi-unit chains must submit on an individual basis. **Effective Dates:** Offer applies to purchases made between 7/30/2010 and 8/29/2010. Request for refund must be postmarked by 9/28/2010. Please allow 4-6 weeks for refund. **Eligible Products:** The following Chef Pierre® Pre-Sliced Pies are valid for the two-case purchase requirement: 0879, 0888, 0889, 9366, 7166, 7165, 0880, 0881, 0882, 0884. Products valid for the one-case rebate: 0879, 0888, 0889 only. **Limits:** The maximum rebate is the lowest-priced Fruit Lattice Pie case (up to \$55 total) when all other purchase conditions are met. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except Foodservice Rewards and the Menu Allowance. Distributor velocity reports will only be accepted if they include specific invoice numbers, dates and purchase prices. Misuse constitutes fraud. Void where prohibited, licensed, taxed or restricted by law. Sara Lee's interpretation with respect to these terms and conditions shall be final.



All Chef Pierre® Pre-Sliced Pies qualify for Foodservice Rewards.
Visit www.foodservicerewards.com for details.

