



# BISTRO COLLECTION™ UPSCALE DESSERTS – UPSCALE YOUR MENU. UPGRADE YOUR PROFITS. GET UP TO \$20 CASH BACK.\*

\*SEE TERMS & CONDITIONS

**OFFER VALID 7/30/2010 – 8/29/2010**

**Request for rebate must be postmarked by 9/28/2010.**

## GET A \$2/CASE REBATE ON BISTRO COLLECTION™ GOURMET DESSERTS

SKU	Product Description	Cases Purchased
<b>Bistro Cheesecakes</b>		
8745	Caramel Pecan Cheesecake	_____
8742	Chocolate Raspberry Rumble Cheesecake	_____
8701	Swiss Chocolate Cheesecake	_____
8751	White Chocolate Tuxedo Cheesecake	_____
8118	Mango Raspberry Cheesecake	_____
8749	Mocha Swirl Cheesecake	_____
<b>Bistro Gourmet Cakes</b>		
8935	World's Greatest Chocolate Cake	_____
8756	Flourless Chocolate Indulgence	_____
8022	World's Greatest Carrot Cake	_____
8123	Tiramisu Layer Cake	_____
8746	Chocolate Truffle Mousse Cake	_____
8952	Hot Fudge Chocolate Cake	_____
<b>Bistro Gourmet Pies</b>		
8753	Islander's Key Lime Pie	_____
8129	Chocolate Peanut Butter Shudder® Pie topped with Reese's® Peanut Butter Cups	_____
8143	Malted Chocolate Caramel Pie	_____
8752	Plantation Pecan Pie	_____
<b>Bistro Variety Packs</b>		
8793	Cheesecake Variety Pack	_____
8083	New York Style Variety Pack	_____
Total Cases × \$2 =		_____
		(maximum \$20)

**Type of Operation: (check one)**

- |                          |                          |                          |
|--------------------------|--------------------------|--------------------------|
| Fine Dining              | Retirement               | Correctional Institution |
| Casual Dining            | Education                | Military Services        |
| Family Dining            | Bar/Tavern               | Transportation           |
| Quick Service Restaurant | Caterer                  | Office Coffee Service    |
| Lodging                  | B&I/Business & Industry  | Gaming                   |
| Health Care              | Recreation/Entertainment | Other Foodservice        |

**Average Number of Meals Served Per Day**

- |           |               |
|-----------|---------------|
| Under 100 | 1,000–1,999   |
| 100–299   | 2,000–4,999   |
| 300–499   | 5,000 or more |
| 500–999   |               |

**Make Check Payable To:**

Establishment: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: (Please no PO Boxes) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

I would like to receive other e-mail offers from Sara Lee

Primary Distributor: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

**SEND TO:**

Feed Your Bottom Line Rebate  
PO Box 2048, Brownsdale, MN 55918  
1-800-682-SARA (7272) • saraleefoodservice.com

**Terms and Conditions**

**Eligible Customers:** Eligible Foodservice Operators that purchase qualifying products will receive a rebate of \$2 per case. Qualifying products are the Sara Lee® Bistro Collection™ products listed above. Only commercial and non-commercial foodservice operators are eligible to participate; one coupon per operator. Resale, bid, contract management and affiliated franchise groups are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Qualifying multi-unit chains must submit on an individual basis. However, headquarters may submit invoices for several locations and request one combined rebate check. Offers do not apply to any distributor label or private label products. **Effective Dates:** Offer applies to purchases between 7/30/2010 and 8/29/2010. Request for rebate must be postmarked by 9/28/2010. **Limits:** Valid only on the products listed above. Maximum rebate is \$20. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupons. Invoices used for the offer cannot be used in conjunction with any other Sara Lee offer except Foodservice Rewards and the Menu Allowance. Distributor velocity reports will only be accepted if they include specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this program.



Bistro Upscale Desserts qualify for Foodservice Rewards.  
Visit [www.foodservicerewards.com](http://www.foodservicerewards.com) for details.

