



BISTRO COLLECTION™ INDIVIDUAL DESSERTS – GET A CASE OF NEW INDIVIDUAL DESSERT FLAVORS FREE!*

* SEE TERMS & CONDITIONS

OFFER VALID 7/30/2010 – 8/29/2010

Request for rebate must be postmarked by 9/28/2010.

**Purchase 2 cases of any Bistro Collection™ Individual Desserts and 1 case of
NEW Individual Dessert flavors and get a rebate check for the cost of the new-flavor case.**

SKU	Product Description	Cases Purchased
38905	NEW! Red Velvet Layer Cake	_____
38904	NEW! Lemon Cream Layer Cake	_____
38906	NEW! Tiramisu	_____
38902	NEW! Turtle Cream Pie	_____
38901	NEW! Strawberry Cheesecake Cream Pie	_____
38903	NEW! No Sugar Added Chocolate Cream Pie	_____
8161	Pineapple Upside Down Cake	_____
8162	Filled Carrot Cake	_____
8163	Filled Hot Fudge Cake	_____
8164	New York Style Cheesecake	_____
8166	Key Lime Pie	_____
8167	Peanut Butter Cream Pie	_____
Lowest New Dessert Case Price Paid \$		_____

Type of Operation: (check one)

			Average Number of Meals Served Per Day	
Fine Dining	Retirement	Correctional Institution		
Casual Dining	Education	Military Services	Under 100	1,000–1,999
Family Dining	Bar/Tavern	Transportation	100–299	2,000–4,999
Quick Service Restaurant	Caterer	Office Coffee Service	300–499	5,000 or more
Lodging	B&I/Business & Industry	Gaming	500–999	
Health Care	Recreation/Entertainment	Other Foodservice		

Make Check Payable To:

Establishment: _____
 Name: _____ Title: _____
 Address: (Please no PO Boxes) _____
 City: _____ State: _____ Zip: _____
 E-mail: _____ Phone: _____

I would like to receive other e-mail offers from Sara Lee

Primary Distributor: _____
 City: _____ State: _____

SEND TO:

Feed Your Bottom Line Rebate
 PO Box 2048, Brownsdale, MN 55918
 1-800-682-SARA (7272) • saraleefoodservice.com

Terms and Conditions

Eligible Customers: Eligible Foodservice Operators that purchase qualifying products will receive a rebate equal to the cost of the lowest-priced case of any new Individual Dessert flavor (up to \$35). Only commercial and non-commercial foodservice operators are eligible to participate; one coupon per operator. Resale, bid, national accounts and affiliated franchise groups are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Qualifying multi-unit chains must submit on an individual basis. However, headquarters may submit invoices for several locations and request one combined rebate check. Offers do not apply to any distributor label or any other private label products. **Eligible Products:** The following Bistro Collection™ Individual Desserts are valid for the two-case purchase requirement: 38901, 38902, 38903, 38904, 38905, 38906, 8161, 8162, 8163, 8164, 8166, 8167. Products valid for the one-case rebate: 38901, 38902, 38903, 38904, 38905, 38906 only. **Effective Dates:** Offer applies to purchases between 7/30/2010 and 8/29/2010. Request for rebate must be postmarked by 9/28/2010. **Limits:** Valid only on the products listed above. Maximum rebate is \$35. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except Foodservice Rewards and the Menu Allowance Program. Distributor velocity reports will only be accepted if they include specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion.



All Bistro Collection Individual Desserts qualify for Foodservice Rewards.
Visit www.foodservicerewards.com for details.

